



Webinar #2 Legal Tip Sheet: Copycats & Swipers Who Steal Your Course Content

Learn exactly what to do & say to protect your course content. Follow along and fill in the blanks so you know how to turn sour situations into sweet success!

Legal Pickle: Someone copies or swipes your course content or paid programs - like your _____, _____, _____, or _____.

What to do right after it happens:

1. Gather your evidence. Take _____ of _____.
2. Presume _____.
3. Start with kindness. Send a _____ e-mail.
4. Get formal. Send a _____ and _____ letter.
5. Bring out the Big Guns. Talk with a _____.

What to do to prevent it from happening again:

Use _____ of _____ for your group programs and online courses to create strong and clear legal language to fall back on AND strengthen your energetic boundaries.

If you happen to need them, here are DIY legal resources that can help you:

- [Cease and Desist Letter](http://lisafraley.com/diyceaseanddesistletter) - lisafraley.com/diyceaseanddesistletter
- [Terms of Use](http://lisafraley.com/diytermsofuse) for group programs & online courses - lisafraley.com/diytermsofuse
- *Easy Legal Steps...That are Also Good for Your Soul* - my legal guide available in paperback and Kindle book - lisafraley.com/book



Congratulations!! No more Legal Pickles™ for you, my friend!