



## Quick Fact Sheet

### Book Description

If there's one thing that can make most heart-centered business owners want to run under the covers and hide, it's getting their legal ducks in a row. Even some of the most successful and accomplished business owners have no idea where to start or if they're doing everything right. Law just hasn't seemed to feel easy for heart-centered business owners. Until now.

In this groundbreaking book, attorney and Legal Coach® Lisa Fraley, JD, doesn't just offer accessible and easy-to-implement legal steps; she translates *legalese* into *legal ease* so that today's movers and shakers can stop worrying about being sued and get back to changing the world.

Equipped with her refreshingly bubbly personality and her past experience in a large corporate law firm, Lisa has helped thousands of soulful business owners to get legally protected.

Throughout this book, she guides you on a journey through seven major legal steps and soul-centered principles, each aligned with one of the seven chakras and a different stage of business growth. You come out the other side with the unshakeable knowing that all aspects of business—even the legal side—can be full of love, support, and ease.

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### Chapter Summaries

Each chapter addresses a key legal step, a soul-centered principle, and a chakra, along with her own personal stories about how Lisa overcame her fears and went from feeling stuck and scared herself (terrified of doing videos!) to confident and empowered as a multi-six figure business owner:

Chapter 1	Website Disclaimer, Clarity & Root Chakra
Chapter 2	Client Agreement, Boundaries & Sacral Chakra
Chapter 3	Sole Proprietor Registration & Taxes, Confidence & Solar Plexus Chakra
Chapter 4	Website Terms & Conditions & Privacy Policy, Courage & Heart Chakra
Chapter 5	Terms of Use, Communication & Throat Chakra
Chapter 6	LLCs & S-Corporations, Intuition & Third Eye Chakra
Chapter 7	Trademark, Leadership, Crown Chakra



## Key Takeaways

- *Easy Legal Steps* is maybe the first book that ever truly combines legal steps, business best practices, and spiritual concepts all in one to finally speak to today's heart-centered entrepreneurs in *their own* language.
- With her bubbly, "cheerleader" personality and high-energy nature, Lisa demystifies and simplifies the world of small business law, which is often perceived as confusing, intimidating, and cold, by speaking the language of heart-centered entrepreneurs and offering a number of relatable, honest, and—quite frankly—hilarious examples to help entrepreneurs confidently master essential legal steps.
- Lisa Fraley's *Easy Legal Steps* helps you get your legal ducks in a row to boost your credibility, raise your professionalism, and strengthen your boundaries, without being ferociously harsh, attracting negative energy, or feeding a scarcity mindset.
- According to Lisa, legal documents are like green smoothies for your business. They boost the health and strength of your business on the front end so everything runs smoothly on the back end. They fill your business up with vitamins and nutrients from the start, so you don't end up needing catastrophic legal care in an unexpected crisis.
- With her blend of coaching, legal expertise, and business acumen, Lisa offers a unique approach to the law and business that can save readers time, money, worry and angst with easy legal tools that they can implement in far less time than taking a bazillion online courses or figuring it out on their own.
- Rather than treating legal steps as a separate "to-do" on an entrepreneurs' already never-ending list, Lisa takes a holistic approach to legal steps by aligning them with soul-centered business principles and spiritual stages of growth. Matched with the seven levels of the chakra energy system, each of the seven chapters offers an in-depth look at a legal step, alongside both business wisdom and spiritual concepts.

## Accolades & Advance Praise

- #1 Amazon Best Seller in **THREE** categories, based solely on Kindle pre-sales
- "Exactly what you need to feel legally secure and high vibe in business." – Melissa Pharr, Business & Wealth Creation Coach
- "Lisa's a whip-smart lawyer, intuitive coach, and earth angel all rolled into one." – Kari Samuels, Intuitive Counselor & Happiness Coach
- "In this paradigm-shifting book, Lisa does for the legal field what naturopaths and health coaches have done for healthcare. Rather than focusing solely on the "dis-eases" and legal problems when we're in the middle of a crisis, Lisa offers us proactive steps to get legally healthy." - Mike Iamele, Sacred Branding Mentor & Coach